



# Certificated trainers

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# Certified trainers

Several international experiences.

Proposal started in 2013

[https://meta.wikimedia.org/wiki/Certifying\\_training](https://meta.wikimedia.org/wiki/Certifying_training).

First edition at Wikimedia Italia in  
2022-2024

[https://meta.wikimedia.org/wiki/Wikimedia\\_Italia/Certifying\\_Training](https://meta.wikimedia.org/wiki/Wikimedia_Italia/Certifying_Training)

[https://wiki.wikimedia.it/wiki/Certificazione\\_formatori](https://wiki.wikimedia.it/wiki/Certificazione_formatori)



# Wikimedia Italia Certified trainers

## First round 2023-2024

### Wikimedia Italia Certified trainers 2024-2027:

1. Francisco Ardini (+ mentor)
2. Marta Arosio
3. Guido Baratta
4. Federico Benvenuti
5. Niccolò Caranti
6. Marco Chemello (+ mentor)
7. Dario Crespi
8. Ignazio Ligotti
9. Luca Martinelli (+ mentor)
10. Alessandro Sarretta (+ mentor)
11. Lorenzo Stucchi (+ mentor)
12. Ferdinando Traversa.

### Scientific committee:

- Luca Botturi
- Léa Lacroix
- Lisanna Paladini
- Giuseppe Profiti
- Michael Montani
- Evelin Heidel
- Iolanda Pensa (concept and project lead)
- Ilaria Diterlizzi (project coordinator for Wikimedia Italia 2023-2024).

# Why do we need certified trainers

**Suggesting trainers**



**Endorsing skills**



**Enhancing skills**



**New trainers**



# Titles of the certification

## Certified trainer



A volunteer or professional whose skills and experience have been certified by Wikimedia Italia.

## Lecturer



A trainer specialised in presentations of the Wikimedia projects; it is indicated for which projects the certification is given.

## Tutor



A technical figure specialised in offline and online laboratories and data uploading; it is indicated for which projects the certification is given

## Mentor



A teacher certified to accompany other trainers on their training and certification path.

# Projects and topics

The trainers are certified as lecturer or tutor for specific projects and topics.



WIKIPEDIA



WIKIMEDIA  
COMMONS



WIKIDATA



WIKISOURCE



WIKIBOOKS



OpenStreetMap

Wikimedia Italia is the Italian chapter of OpenStreetMap and therefore we certificate trainers also for OpenStreetMap.



We use Creative Commons certificate system

Creative Commons Certificate Program <https://certificates.creativecommons.org>

# Beneficiaries

The trainers are certified as lecturer or tutor for specific beneficiaries.

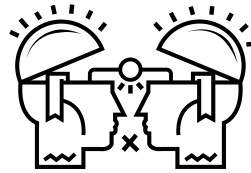
**Primary schools**



**Secondary schools**



**Universities**



**Research**



**GLAMs**



# A certified trainer should have

## Experience

Listening to others, job-shadowing, participating, testing, practicing...

[https://meta.wikimedia.org/wiki/Certifying\\_Training/Checklist\\_for\\_listening\\_to\\_a\\_training](https://meta.wikimedia.org/wiki/Certifying_Training/Checklist_for_listening_to_a_training)

## Knowledge

General knowledge about licenses, code of conduct, overview of the Wikimedia movement, trademarks and knowledge related to specific projects

[https://meta.wikimedia.org/wiki/Certifying\\_Training/Knowledge](https://meta.wikimedia.org/wiki/Certifying_Training/Knowledge)  
[https://meta.wikimedia.org/wiki/Certifying\\_Training/self-assessment\\_form](https://meta.wikimedia.org/wiki/Certifying_Training/self-assessment_form)

## Method

How to structure a lesson, objectives, strategies, relationship with the group, motivation

[https://meta.wikimedia.org/wiki/Certifying\\_Training/Assignment](https://meta.wikimedia.org/wiki/Certifying_Training/Assignment)



# What we ask, to become a certified trainer

## 1. Job-shadowing

Listening to one or more presentations or lessons by experienced trainers ([training checklist](#)).

Accompanying a certified trainer (mentor).

Making one or more presentations/lessons alongside the mentor.  
Collect evaluations.

## 2. Self-assessment

Making a personal evaluation of one's own skills, knowledge and needs ([self-assessment form](#) - [knowledge](#)).

Identifying what one is applying to be certified on (projects and/or areas/beneficiaries)

## 3. Learning

Undertaking some training e.g. [Reading Wikipedia in the classroom](#), public speaking, classroom management, teaching project management.

## 4. Training materials

Contributing to training materials (approximative 10 volunteer hours):  
improve syllabus/training materials, revise and update materials

## 5. Assignment

Producing a presentation and analysis of a lesson or training course ([structure of the assignment](#) with objectives, methods, strengths, critical issues) with slides

[Self-certification on pending cases and adherence to the code of conduct.](#)

# What we ask, to maintain the title

## 1. Learning

At least one course / conference per year to keep updated and participate in the open movement: Wikimedia conferences (with a short report of the presentations attended and the skills/knowledge acquired), courses by affiliates, Wikimedia Foundation, or other Wikimedia groups.

Participation in courses organised by other bodies and groups that provide skills relevant to the role of certified trainer can also be considered.

## 2. Teaching

Carrying out at least a free or paid training activity per year.

## 3. Behaviour

The title of certified trainer is automatically lost in the event of: blocking on projects lasting more than one month; misuse of the trademarks; non-compliance with the Universal Code of Conduct or the Wikimedia Italia Code of Conduct.

The title of certified trainer may be lost, after evaluation, in case of: Blocking on projects lasting less than one month; inactivity.

The title lasts 3 years. It can be renovated.

# Evaluation

The evaluation is based on several elements that are assessed by the scientific committee.

- 1. Mentor's report**
- 2. Evaluation of students / teachers**
- 3. Self-assessment**
- 4. Contribution to the training materials**
- 5. Assignment**
- 6. Presentation by the candidate (optional)**

# Certified trainers - First round

## Strengths

- Good participation and involvement
- Interest in the process
- Willingness to learn and improve skills
- We now have a list of bright and experienced certified trainers :)
- The assignment produces excellent reports on educational projects (which can be shared and reused)
- Reading Wikipedia in the classroom provided new insight

## Critical issues

- Our trainers are currently more focussed in being excellent trainers, rather than making their trainees excellent ;-)
- Pedagogical skills and teaching methods can be enhanced
- Focus on verbal communication rather than non-verbal communication
- Quite traditional educational approaches and strategies
- The slides and materials we produce are not reusable and properly shared to facilitate the work of new trainers
- Long process; dropout in the process because it requires a significant amount of time
- Gender imbalance of the certified trainers

[https://meta.wikimedia.org  
/Certificating\\_training](https://meta.wikimedia.org/Certificating_training)