



Wikimedia is more: how sisters can help overcoming problems of the Wikipedias

How to attract new authors to Wikimedia projects?

Roland Unger

Wikimedian, German Wikivoyager, ...

Contents

- On the speaker
- Historical overview
- Social media: Wikipedia and sisters
- Problems of Wikipedias
- Software problems
- What can small content wikis offer?
- Problems of small content wikis
- What do smaller content wikis need?
- Conclusions
- Thanks

On the speaker

- Roland Unger
- Born on July 16, 1959
- First wiki edit: Nov. 1, 2004 at Wikitravel
- One of seven founders of Wikivoyage, active until now
- Author mainly for Egypt, Germany, Ethiopia, ...
[Discover Egypt with Roland Unger on Wikivoyage](#)
- Programmer (Lua, JavaScript, HTML, CSS)
- Admin and interface admin
- This lecture a very personal opinion, too.



At the water mountain of Djedefra —
في جبل مياه دجيدف رع

More than Wikipedia: Knowledge that need to be free, too



- Hauptseite
- Aktuelle Ereignisse
- Alle Übersetzungen
- Letzte Änderungen
- Zufällige Seite
- Hilfe
- Babel
- Community
- Wikimedia Resource Center
- Wikimedia Forum
- Mailinglisten
- Anfragen und Vorschläge
- Babylon
- Meldungen
- Research
- Planet Wikimedia
- Beyond the Web
- Treffen der Wikipedianer
- Events
- Movement affiliates
- Spenden
- Drucken/exportieren
- Buch erstellen

Seite [Diskussion](#) [Lesen](#) [Bearbeiten](#) [Versionsgeschichte](#) [Mehr](#)

List of things that need to be free

Originally "[10 things that will be free](#)" (PDF) (later "12 things") from Jimbo's speech at Wikimania in 2005.

This table is for analysis of what content that currently is covered by Wikimedia or other groups, and what content Wikimedia possibly could expand into. Details about the different **content types** are found in the list below the table.

Things that need to be free	Content type	Covered by Wikimedia	Covered by other organization	Could be covered by Wikimedia
Reference works	Encyclopedia	Wikipedia (possibly augmented by WikiData)		EL (es), Hoodong (zh), baidupedia (zh)
	Dictionary	Wiktionary	wordnik	OmegaWiki
	Dictionary of quotations	Wikiquote	Lots of unfree and chaotic websites and several books	
	Newspapers and sources	Wikinews (but not archives as also suggested in this list)	NLA Australian Newspapers , Historic Australian Newspapers, 1803 to 1954 ; Indymedia	
Travel		Wikivoyage	Wikitravel , World66	
Search	Indices of the entire public information sphere		Google, Bing, DMOZ	Yes: Wikipedia and Wikidata provide powerful semantic model: the problem is one of scaling and economics
Social media	Social graph		Facebook, Google+, MySpace	There's no really good Free alternative here yet: Diaspora does not seem to have got off the ground yet. Wikimedia has a large community already, and has a reputation for

https://meta.wikimedia.org/wiki/List_of_things_that_need_to_be_free

Based on Jimmy Wales' lecture "[10 things that will be free](#)" (later "12 things") [at Wikimania in 2005](#).

Wikipedia as a collaborative project and a social media service

- Since beginning of 1990s First internet collaborative projects were established, for instance Internet Movie Database, IMDb
- Wikipedia since 15. Jan. 2001
 - The early establishment is part of its success
 - Wikipedia and its sisters are social media services, too.
- Later: Facebook since 4. Feb. 2004, flickr since 10. Feb. 2004, Youtube since 14. Feb. 2005, X/Twitter since 21. Mar. 2006, TikTok since Sep. 2016

What attracts someone to social media?

- Collaboration, sharing knowledge
At the best: “Plunge forward!” “Now!”
- Web activity to pass the time
- Having fun
- Mean of self-expression
- Gain recognition

Current situation

- The number of authors and the increment of articles permanently decrease in Wikipedias.
- The missing authors should be replaced by newcomers.

Wikipedia problems – I: Scope

- Maybe the main problem: on the one hand: its huge extent, on the other hand: restriction to encyclopedic knowledge
 - Big count of articles, wide range of topics
 - Question: What else can you write about?
- Partly very specific knowledge, overwhelms the general public
 - Example: [String theory](#)
- Topics of general interest often do not exist or are not feasible
 - Cookbooks, guides, instructions

Wikipedia problems – 2: Regulations

- Extensive set of rules
- Need to substantiate statements by references
- Flagging of article revisions: Publication of newcomer, anonymous authors is suspended until flagging

Wikipedia problems – 3: Web design

- Old-fashioned layout
 - high expectations based on experiences with TikTok & co.
 - current world is dominated by visual platforms
 - fails modern standards of usability and struggles with numerous foundational issues

[Think big - open letter about Wikimedia Commons](#)
- Use on mobile devices
- Fear of and fight of mainly long-term authors against changes of layout and methods of operation

Timelessly beautiful design

The screenshot displays the German Wikipedia homepage, which is a prime example of timeless and beautiful design. The layout is clean, organized, and user-friendly, with a clear hierarchy of information. The design is functional, providing easy access to various features and content. The use of a light color palette and clear typography contributes to its timeless appeal.

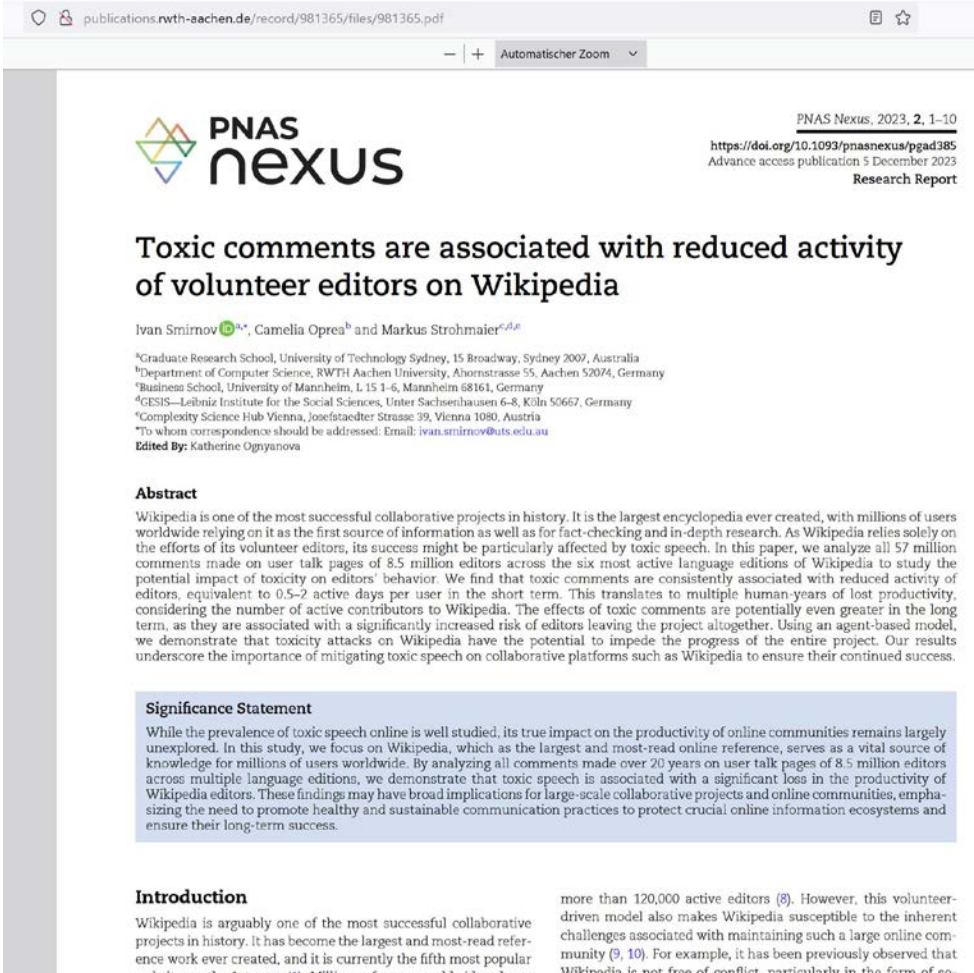
The page features a prominent header with the Wikipedia logo and the text "WIKIPEDIA Die freie Enzyklopädie". Below this, there are navigation links for "Hauptseite", "Themenportale", and "Zufälliger Artikel". The main content area is divided into several sections, including "Willkommen bei Wikipedia", "Artikel des Tages", "In den Nachrichten", "Kürzlich Verstorbene", and "Was geschah am 3. August?". The design is consistent across all sections, with clear headings and easy-to-read text. The overall aesthetic is professional and accessible, reflecting the values of the Wikipedia community.

Wikipedia problems – 4: toxic behavior in discussions

- Even experienced authors who have been working for a long term suddenly give up everything and remove their tools etc. In case of luck they escape to collections like Wikimedia Commons.
- Some causes
 - Anonymity, big number of authors
 - Hierarchy: misuse of power
 - Lack of respect
 - Deliberate violation/ignorance of rules
 - Lack of arbitration

Wikipedia problems – 5: Toxic behavior as a topic in scientific research

- Example:
- Ivan Smirnov et al.: Toxic comments are associated with reduced activity of volunteer editors on Wikipedia, PNAS Nexus, 2023, 2, 1–10
- The authors emphasize “the need to promote healthy and sustainable communication practices to protect crucial online information ecosystems and ensure their long-term success.”



The screenshot shows a web browser displaying a scientific paper. The browser address bar shows the URL: `publications.rwth-aachen.de/record/981365/files/981365.pdf`. The page header includes the PNAS Nexus logo and the text "PNAS Nexus, 2023, 2, 1–10" and "https://doi.org/10.1093/pnasnexus/pgad385". The title of the paper is "Toxic comments are associated with reduced activity of volunteer editors on Wikipedia". The authors listed are Ivan Smirnov, Camelia Oprea, and Markus Strohmaier. The abstract discusses the impact of toxic speech on Wikipedia's collaborative project, noting that toxic comments are associated with reduced activity of editors. A significance statement highlights the need to promote healthy communication practices to protect online information ecosystems. The introduction begins by stating that Wikipedia is arguably one of the most successful collaborative projects in history.

Mediawiki software problems

- There are a great many of requirements for the Mediawiki software due to the size and scope of the wikis
- Long processing times for bug fixes or the integration of new features
- Communities cannot compensate for small number of developers

“If you need a special high school diploma to understand that, then I won’t use it. Rejected.”

ChiemseeTraunstein on the use of Wikidata

- The use of the software is difficult and not always intuitive to use despite the visual editor. But keep it simple!
- Lack of interconnectivity of different types of wikis
 - Access to images and Wikidata data
 - Broken interwiki links between Wikipedias and sisters



By user Jantusla
CC-by-sa-3.0

Wikipedia and its sisters

Content wikis

- Wikibooks since 2003/07/10
- Wikinews since 2004/11/15
- Wikiversity since 2006/08/15
- Wikivoyage since 2006/12/10 & 2013/01/15

Collections

- Wiktionary since 2002/12/12
- Wikisource since 2003/11/24
- Wikiquote since 2004/07/17
- Wikispecies since 2004/09/04
- Wikimedia Commons since 2004/09/07
- Wikidata since 2012/10/29

What can sister content wikis offer?

- A welcoming and supportive community. The communities are small but friendly and effective. Authors become more familiar.
- More extensive assistance and support
- Manageable inventory of articles
- Easier creation of new articles
- Almost uniform article structure by prepared skeleton helping arranging information
 - Examples: Wikivoyage, (hypothetical) cooking recipes
- More colorful language is encouraged
 - Wikivoyage: Stories, non-official trails, ..., can be added
- Greater scope for experimentation
- Same or similar templates and parser extension tags as used in Wikipedias

- References not required but allowed [citation needed]
 - In case of citations the copyright law has to be respected
- No flagged revisions (up to now no need): changes are immediately available after saving

Examples of skeletons with their sections

Hypothetical cooking recipe

- Ingredients
- Cookware and tools
- Preparation steps
- Garnishes
- Time needed
- Level of difficulty

Wikivoyage default article skeleton

- Background
- Get in
- Get around
- See
- Do
- Buy
- Eat
- Drink
- Sleep
- Stay safe
- Stay healthy
- Practicalities
- Go next

Example of a story: Tonight in Baghdad

- The world can be so small: at least in the depression of el-Khārga.
- The village of Bārīs and the French capital have the same Arabic writing: باريس.
- A lot of modern villages got their names from Arab cities like Baghdad, Port Said, Algiers, Khartoum, Sana'a, Kuwait, and Palestine.
- After a lunch in Bārīs/Paris experienced hikers can arrange a meeting in the evening in Baghdad which is only 20 km away.



View on the old town of Bārīs/Paris

Attracting new user groups

- Youth:
06.–08.06.2017: Ten Hungarian pupils of the local Friedrich Schiller grammar school instructed by Denis Barthel created the article on [Pilisvörösvár](#) at the German Wikivoyage.
- Women can feel more comfortable.
- Promotion new ways of traveling and activities.

What can sister wikis benefit from Wikimedia?

- Wikipedias can bolster the sisters up
- Via interwiki link, Wikipedias and other sisters can give additional information
- Survey: how Wikivoyage was found/reached: mainly from

Scope for experiments at Wikivoyage – I

- 2006 single sign-on login
- 2007 Bread-crumb trail
- 2008/10/17: Location database (not only 2012)
- 2012/12/04: Precursor of Kartographer: Poi und PoiMap templates for OSM maps (SlippyMap extension), projection of trails on maps
- 23.07.2013/07/23: Wikidata migration
 - absolutely most: Wikimedia Commons
 - relatively most: Wikivoyage

Location database at the “old” Wikivoyage

The screenshot shows the Wikivoyage location database interface for 'Ldb:de:Berlin/Museumsinsel'. The browser window title is 'Ldb:de:Berlin/Museumsinsel - Wikivoyage Locations - SeaMonkey'. The address bar shows 'http://www.wikivoyage-old.org/ldb/Ldb:de:Berlin/Museumsinsel'. The page content includes a navigation sidebar with sections like 'Navigation', 'Participation', 'Search', and 'Toolbox'. The main content area has tabs for 'Location', 'Discussion', 'History', 'Move', and 'Merge'. The title is 'Ldb:de:Berlin/Museumsinsel'. Below the title is a 'Main' section with a breadcrumb trail: '[shared:] World > [shared:] Eurasia > [shared:] Europe > [shared:] Central Europe > [shared:] Germany > [shared:] Berlin > Berlin/Mitte (Bezirk) > [shared:] Berlin/Mitte > [shared:] Berlin/Museumsinsel'. There are sections for 'Hierarchy' (Primary Isln, Secondary Isln), 'Sublocation' (Create a new sublocation), 'Aliases' (table with prefix, title, article), and 'New alias' (Create a new alias). At the bottom, there is a 'Summary' field and a 'Save module' button. The page also includes a 'Geo' section with a '+map (experimental feature)' link.

Serving

- Names and aliases
- Interwiki links
- Geographic hierarchy
- Geo coordinates
- Elevations
- ...

Using data from Wikidata

- Halle State Museum of Prehistory in German and Spanish Wikivoyages

Feiertag 10:00–17:00. Preis: 6,00 € (Erwachsene), 4,00 € (ermäßigt), kostenlos (Kinder, bis 18 Jahre).

(letzte Änderung: Okt. 2020 | [i](#) info | [✎](#) bearbeiten)

- ★ **31 Kunstmuseum Moritzburg Halle (Saale)** [↗](#), Friedemann-Bach-Platz 5, 06108 Halle (Saale). Tel.: +49 (0)345 21 25 90 (Information, Kasse), +49 (0)345 212 59 40 (Service), Fax: +49 (0)345 202 99 90, E-Mail: kunstmuseum-moritzburg@kulturstiftung-st.de [W](#) [🔗](#) [🇩🇪](#) [f](#) [📷](#) [X](#) [📺](#). Geöffnet: Mo–Di, Do–So, Feiertag 10:00–13:00, 14:00–17:00; geschlossen: 24. Dez., 31. Dez. Preis: 12,00 € (Erwachsene), 9,00 € (ermäßigt), kostenlos (Kinder, bis 18 Jahre). (letzte Änderung: Okt. 2020 | [i](#) info | [✎](#) bearbeiten)



- ★ **32 Landesmuseum für Vorgeschichte** [↗](#), Richard-Wagner-Straße 9, 06114 Halle (Saale). Tel.: +49 (0)345 52 47 30, Fax: +49 (0)345 524 73 51, E-Mail: info@landesmuseum-vorgeschichte.de [W](#) [🔗](#) [🇩🇪](#) [f](#) [📷](#) [X](#). Deutschlandweit bedeutendes vorgeschichtliches Museum, dessen Sammlung sich aus Funden im Land Sachsen-Anhalt zusammensetzt. Zu den wichtigsten Funden gehören die Himmelscheibe von Nebra, der Reiterstein von Hornhausen, die Familiengräber von Eulau und ein Mammutskelett. Geöffnet: Di–Fr 9:00–17:00; Sa–So, Feiertag 10:00–18:00; geschlossen: 24. Dez., 31. Dez. Preis: 7,00 € (Erwachsene), 5,00 € (ermäßigt), kostenlos (Kinder, 0–18 Jahre), 3,00 € (Audioguide). (letzte Änderung: Nov. 2022 | [i](#) info | [✎](#) bearbeiten)

- **5 Landesmuseum für Vorgeschichte Halle** [↗](#), Richard-Wagner-Straße 9, 06114 Halle (Saale). ☎ +49 (0)345 52 47 30, fax: +49 (0)345 524 73 51, ✉: info@landesmuseum-vorgeschichte.de [W](#) [🔗](#) [🇩🇪](#) [f](#) [📷](#) [X](#) [📺](#). El Museo Estatal de la Prehistoria es el museo arqueológico de Sajonia-Anhalt con el disco celeste de Nebra y tumbas de la familia de Eulau como aspectos más destacados. 🕒 Mar–Vie 9:00 am–5:00 pm; Sab–Dom, Feriado legal 10:00 am–6:00 pm; Cerrado: 24. Dic., 31. Dic. Precio: 7,00 € (adultos), 5,00 € (reducido), libre (niños, 0–18 años), 3,00 € (guía de audio). (última edición: nov 2022 | [info](#) | [editar](#))

Scope for experiments at Wikivoyage – 2

- 2016/07/08: Kartographer started. The development was initiated by the Wikivoyage community.
- 2016/10/24: First release of listing template modules programmed in Lua.
- 2019/10/03: Achim55: experimental bot to detect broken or redirect links to Wikipedia articles because of article moves.
- Infoboxes filled from Wikidata.
- Getting sister site links from Wikidata instead of direct calls.
- VoyageData: Checking article locations against Wikidata

Kartographier und breadcrumbs at Wikivoyage

The screenshot shows the Wikivoyage page for Kattowitz. The browser address bar displays <https://de.wikivoyage.org/wiki/Kattowitz>. The page features a search bar, a main navigation menu on the left, and a central article area. The article includes a map of Kattowitz with numbered markers, a text description, and a 'Hintergrund' section. A right-hand sidebar contains various tools and actions.

Hauptmenü Verbergen

- Hauptseite
- Über Wikivoyage
- Wikivoyage-Lounge
- Was gibt es in der Nähe?
- Zufällige Seite
- Umschalten zum bisherigen Aussehen
- Mitmachen
- Erste Schritte
- Hilfe
- Autorenportal
- Projektseiten
- Letzte Änderungen
- Wie du Wikivoyage helfen kannst
- Spenden

Inhaltsverzeichnis Verbergen

- Anfang
- Hintergrund
- Anreise
 - Mit dem Flugzeug
 - Mit der Bahn
 - Auf der Straße
- Mobilität
- Sehenswürdigkeiten
 - Kirchen und Klöster
 - Museen

Kattowitz 12 Sprachen 50° 16' N 19° 01' O

Seite Diskussion Lesen Bearbeiten Versionsgeschichte

Welt > Eurasien > Europa > Mitteleuropa > Polen > Schlesien (Woiwodschaft) > Kattowitz

Die polnische Stadt **Kattowitz** (polnisch: Katowice) liegt in Oberschlesien. Sie ist die Hauptstadt der Woiwodschaft Schlesien und das Zentrum der oberschlesischen Gruben- und Hüttenregion.

Hintergrund [Bearbeiten]

Als Resultat der jahrhundertlangen Ausbeutung der Kohlevorkommen wurde die Natur in und um Kattowitz in Mitleidenschaft gezogen. Durch Zechenschließungen ist die Umweltverschmutzung zurückgegangen aber auch die Arbeitslosigkeit in den 1990er Jahren deutlich gestiegen. Mittlerweile haben sich allerdings zahlreiche Unternehmen in Kattowitz angesiedelt und die Stadt gilt als eine der wirtschaftlich stärksten und mit zahlreichen Wolkenkratzern modernsten in Polen.

Anreise [Bearbeiten] [Eintrag hinzufügen]

Mit dem Flugzeug [Bearbeiten] [Eintrag hinzufügen]

Der internationale **Flughafen Kattowitz** (IATA: KTW) in Pyrzowice ist ca. 20km vom Stadtzentrum entfernt und bedient dabei das Autobahn A4. Einmal unter anderem von Frankfurt

Werkzeuge Verbergen






- Aktionen
 - Löschantrag
 - Löschen
 - Verschieben
 - Schützen
- Allgemein
 - Links auf diese Seite
 - Änderungen an verlinkten Seiten
 - Datei hochladen
 - Spezialseiten
 - Permanenter Link
 - Seiteninformationen
 - Seite zitieren
 - Gekürzte URL abrufen
 - QR-Code herunterladen
- Wikidata-Datenobjekt
 - Links auf Artikel in anderen Sprachen bearbeiten
 - Wikidata-IDs mit VoyageData
- Drucken/exportieren
 - Buch erstellen
 - Als PDF herunterladen
 - Druckversion
- In anderen Projekten
 - Commons
 - Wikinews

VoyageData: Checking article locations against Wikidata

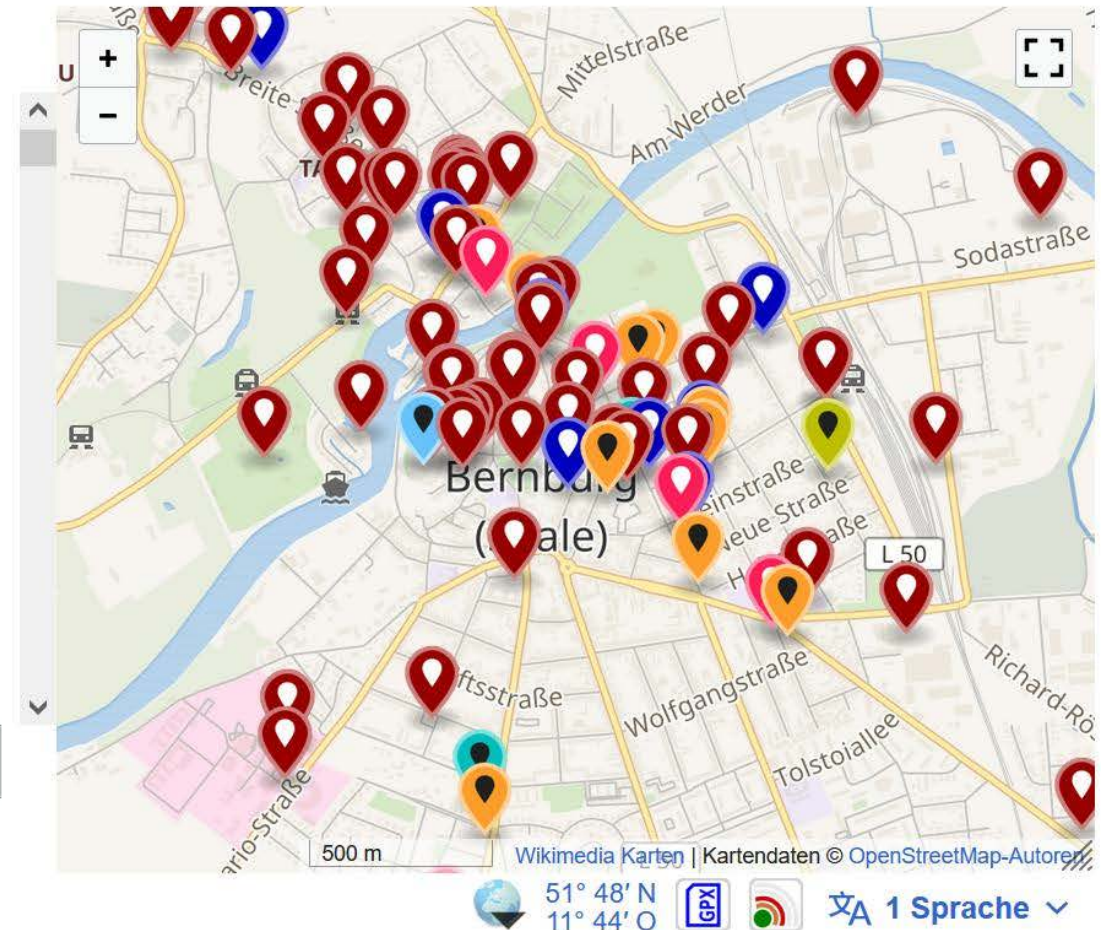
Search for forgotten or duplicate locations

VoyageData

- Bernburg-Roschwitz /- [🌐][📍][👁️]
- Museum Schloss Bernburg /- [🌐][📍][👁️]
- Gedenkstätte Bernburg /- [📍][👁️]
- Kaufland /- [🌐][📍][👁️]
- REWE /- [🌐][📍][👁️]
- REWE /- [🌐][📍][👁️]
- Amadeus Nr. 1 /- [🌐][📍][👁️]
- Bohemia /- [🌐][📍][👁️]
- Brutzelhaus /- [🌐][📍][👁️]
- Chinarestaurant "Goldener Palast" /- [🌐][📍][👁️]
- Griechisches Restaurant Dionysos /- [🌐][📍][👁️]

 Radius	 Bbox	 Name	 Name (grob)
			

Bernburg (Saale)



Problems of all sister content wikis:

- Wikipedia is omnipresent. It is difficult to learn anything about the sisters.
- Sisters have a “popularity problem”: they are less or hardly known.
- Sometimes sister projects are ignored or even refused by Wikipedians.
- Sister project links should be more prominently placed: now at the bottom of the right sidebar. Why not like the languages list?
- Most press releases deal with Wikipedia: sister projects are mentioned only at the end of these articles in only one sentence.
- Press releases for sister wikis to news and online medias are only made by the communities themselves.

“Destination of the month” in the press

Startseite Suche

ThurgauerZeitung THURGAU Bonus · Aboservice · TV-Programm · Wetter: ☀️

THURGAU SCHWEIZ AUSLAND WIRTSCHAFT BÖRSE SPORT KULTUR PANORAMA LEBEN DIGITAL AUTO WM 2010

Kanton Frauenfeld Untersee & Rhein Kreuzlingen Weinfelden Bischofszell Oberthurgau Hinterthurgau Bildstrecken

Wikivoyage-User wählen Diessenhofen zum Reisemekka

Von Barbara Hettich. Aktualisiert am 07.01.2010

Die Leser des Internet-Reiseführers Wikivoyage haben für den Monat Januar das Städtchen Diessenhofen zum sehenswertesten Ort abseits der grossen Touristenpfade gewählt.



Der Siegelturm, das Wahrzeichen Diessenhofens.
Bild: Susann Basler

Thurgau

- 11:12 Auf dem Kamin leben drei Jungstörche
- 10:58 Dem Theater Raum geben
- 10:50 Nazi-Sympathisant darf in Schweiz bleiben
- 10:39 «Attraktivität des Thurgaus wird wahrgenommen»
- 06:59 Regierungssampel zeigt gelb-grün
- 06:54 Kanti-Vater: Bald Zeit für Hobbys

Meistgelesen in der Rubrik Thurgau

- 1 Ein Stück Geschichte geht verloren
- 2 Open Air: Andrang auf VIP-Zone
- 3 Regierungssampel zeigt gelb-grün
- 4 Droht diesem Stall der Abriss?
- 5 Suchaktion manchmal überflüssig

Swiss town of Diessenhofen was chosen as a Destination of the month in January of 2010.

This was a surprise for the local newspaper and the mayor. They already started some tourism promotion for this town.

But Wikivoyage was faster.

Reports on specific anniversaries and events

https://www.golem.de/news/wikivoyage-eine-unblutige-revolte-und-eine-familienzusammenfuehrung-2308-176250.html

HOME TICKER PODCAST NEWSLETTER GOLEM PLUS FORUM E-PAPER-SHOP Mehr lesen mit Golem

KARRIEREWELT JOBS IT-FACHTRAININGS COACHINGS SPRACHKURSE KARRIERESERVICES | GOLEM-PC TECHNIK-RATGEBER

WIKIVOYAGE

Eine unblutige Revolte und eine Familienzusammenführung

Wie aus dem mutigen Inhalte-Fork ein Wikipedia-Schwesterprojekt wurde.

Von Stefan Mey

10. August 2023, 9:00 Uhr



Wikivoyage bietet kostenlose Reiseinformationen.

Gleich zwei Jubiläen kann das freie Reiseportal Wikivoyage in diesem Jahr feiern. Vor 20 Jahren ging das Vorgängerprojekt Wikitravel online. Vor 10 Jahren wurde Wikivoyage offiziell in den Kreis der Wikimedia-Familie aufgenommen. Über eine unblutige Revolte und eine Familienzusammenführung, in die ein Internetkonzern, ein kleiner Verein in Halle und die große Wikimedia Foundation involviert war.



Wikivoyage: A bloodless revolt and a family reunion

How the courageous content fork became a Wikipedia sister project.

By Stefan Mey

Interwiki collaboration

- We should think about any types of an interwiki collaboration to improve them all.
- This requires genuine interest in such a collaboration and respect for the sister projects.

At last, what can you do for Wikivoyage?

- Write about your homeland and hometown.
- Write about your recent travel destinations.
- Add technical information to restaurants or add new ones.
- Improve the phrasebooks.
- Contribute photographs.
- ...

Conclusions

- The number of authors and the increment of articles permanently decrease in Wikipedias.
- Newcomers find it very difficult to understand the projects (Wikipedias) and how to work on them. They are frustrated.
- It seems easier to newcomers to start in a sister project, at best in a collaboration with Wikipedias.
- For this purpose, the popularity of sister projects should be increased.

Thanks

- Thank you for your interest in this topic.
- I wish you a healthy stay at Katowice, always a safe trip, and lots of new acquaintanceships and ideas.
- By the way: I know that my lecture would be an ad campaign for Wikibooks, Wikinews, Wikiversity, and Wikivoyage. Maybe you can forgive me.

Photo credits

- All photographs (except KISS symbol) and screenshots are made by Roland Unger.
Licenses: GNU Free Documentation License, Version 1.2 or any later version; Creative Commons Attribution-Share Alike 3.0 Unported, 2.5 Generic, 2.0 Generic and 1.0 Generic license.
- KISS symbol: By Wikimedia Commons user Jantusla.
License: Creative Commons Attribution-Share Alike 3.0.
URL: https://commons.wikimedia.org/wiki/File:Kiss_-_Keep_it_simple_stupid.jpg